

**Elisa GIULIANI**

Department of Economics and Management  
Responsible Management Research Center  
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**EXPERTISE:**

Fields: Innovation studies, business and human rights, international business, international development.  
Research interests: Innovation; technological catching up; social and environmental responsibility of big and small-scale business; business and human rights strategies; responsible innovation; industrial clusters & global value chains; multinational enterprises & development.  
Fieldwork experience: Argentina, Chile, Costa Rica, Italy.

**CURRENT POSITIONS:**

**University of Pisa**

Professor of Management (SECS-P08), Department of Economics and Management, (2016-current)  
Director, Responsible Management Research Center (REMARC) (2017-current)  
Rector's Delegate for Sustainability and the Agenda 2030 (2019-current)

**Scuola Superiore Sant'Anna**

Affiliate Professor, Istituto di Economia (2018-current)

**Regional Studies Association**

Member of the Research Committee

**PhD in Sustainable Development and Climate change (PhD SDC)**

Member of the PhD Coordination Committee; in charge of Curriculum 2 "Socio-Economic Risk and Impacts" (2021-current)

**PAST POSITIONS:**

**Bocconi University**

Department of Management and Technology, Visiting Professor (October 2019- October 2020)

**Massachusetts Institute of Technology (MIT)**

Sloan School of Management, Visiting Fellow/Research Affiliate (10%) (MISTI Grant) (2017- 2018)

**University of Pisa**

Associate Professor of Management (2011-2016);  
Assistant Professor (Ricercatore) (2006-2011)

**University of Sussex**

Science Policy Research Unit (SPRU), Visiting Fellow (2006-2012);  
SPRU, ESRC Post-doctoral Fellow (2005)

**European University Institute**

Robert Schuman Center for Advanced Studies, Jean Monnet Fellow (2004-2005)

**QUALIFICATIONS (ASN Evaluations):**

Elisa qualified as Full Professor for SSD 13/B2 (Economia e Gestione delle Imprese) in 2012 and 2013. In 2012 she also obtained the qualification for Full Professor in SSD 13/A4 (Economia Applicata). She is currently Full Professor of Economia e Gestione delle Imprese at the University of Pisa.

**EDUCATION:**

**SPRU, University of Sussex**

Ph.D. in Science and Technology Policy (2005)

Marie Curie Individual Fellowship (2001)

**University of Pisa**

Ph.D. in Management and Financial Institutions (2003)

Degree (Laurea) with Honors in Management Studies (2000)

**EDITORIAL SERVICE:**

Editor, *Research Policy* (2020-current)

Associate Editor, *Research Policy* (2014-2019)

Member of the Editorial Board, *Business and Human Rights Journal* (2017- )

Member of the Editorial Board, *Economic Geography* (2017- )

Member of the Editorial Board, *Journal of Economic Geography* (2017- )

Member of the Editorial Review Board, *Journal of International Business Studies* (2013- )

Member of the Editorial Review Board, *Management and Organization Review* (2016- )

Guest Editor, *Cambridge Journal of Regions Economy and Society* (2021)

Guest Editor, *Journal of World Business* (2017)

Guest Editor, *Competition & Change* (2019)

Member of the Editorial Board of *Innovation and Development* (Taylor & Francis) and of the Anthem Press' Series on Innovation and Development.

**AWARDS:**

2020 Highly Commended Paper Emerald Literati Awards

2020 Nominee for the Best Paper Award - Journal of World Business

2020 Nominee for the Academy of International Business (AIB) Aalto "That's Interesting Award!"

2019 Top 100,000 worldwide scientist - PLOS Biology (Ioannidis et al.) ranking

2018 Regional Studies Association (RSA) Member - MERSA Award

2017 Best Reviewer Award - Journal of Economic Geography

2014 Danny van den Bulcke Prize for Best Paper- European Academy of International Business

2013 Best Paper Pres. Award 2013 Sustainable Business Conference - British Association of Management

2010 Academy of Management Best Reviewer Award - Social Issues in Management (SIM)

2005 The DRUID Young Scholar Best Paper Award - Copenhagen Business School

**FULL LIST OF VISITING PERIODS:**

Department of Management and Technology, Bocconi University (2019-2020)

Istituto di Economia, Scuola Superiore Sant'Anna (2020)

Science-PO Toulouse (2019)

MIT Sloan School of Management, Cambridge, United States (2017-2018)

Centre for Transformative Innovation, Swinburne University, Melbourne, Australia (2015)

CIRCLE, Lund University, Sweden (2013-2016)

SPRU, Sussex University, UK (2006-2012)

Fundación CENIT, Buenos Aires, Argentina (2011)

Universidad Autonoma Metropolitana, Mexico City, Mexico (2008)

Fundación CENIT, Buenos Aires, Argentina (2007)

Facultad de Economía, Universidad de Chile, Santiago, Chile (2006)

Universidad General Sarmiento, Buenos Aires, Argentina (2005)

CINPE, Universidad Nacional de Costa Rica, San José, Costa Rica (2004)

CEPAL, United Nations, Santiago de Chile, Chile (2002)

SPRU, University of Sussex, Brighton, UK (2001)

ECIS, University of Eindhoven, Eindhoven, The Netherlands (2001)

**GRANTS AWARDED** (selection):

**2019-2022 Norwegian Research Council**

Title: Building REsponsibilities And Developing innovative strategies for tackling food waste (BREAD)

**2019-2020 Fondazione Finanza Etica (PI)**

Title: Accountability targets: How to measure human rights impacts in the financial sector

**2019-2020: Regional Studies Association MERSA Grant (PI)**

Title: Rethinking regional development agendas: Human rights and economic growth into perspective

**2017-2019: Progetti di Ricerca di Ateneo (PRA), UNIVERSITY OF PISA (PI)**

Title: Means-end decoupling: Communication, strategies and sustainability practices in global and local firms

**2017-2018: MISTI, UNIPI-MIT (PI)**

Title: Global value chains and the socio-environmental challenges of local development processes

**2015-2016 Progetti di Ricerca di Ateneo (PRA), UNIVERSITY OF PISA (PI)**

Title: Emerging market multinationals and their socio-environmental conduct. What impacts for Europe?

**2011-2014 Volkswagen Foundation (EUROPE AND GLOBAL CHALLENGES)**

Title: The challenge of globalization: Technology driven foreign direct investment (TFDI) and its implications for the negotiation of International (bi and multilateral) Investment Agreements

**2008-2010 PRIN (Italian Ministry of Education and Research)**

Title: The internationalization process of emerging countries

**MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS:**

Current (2020): Academy of International Business (AIB); Regional Studies Association (RSA); Academy of Management (AOM). Conferences she regularly attends/has attended most frequently: AIB, AOM, EIBA, DRUID, IABS, GEOINNO.

**INVITED SPEAKER/ACADEMIC SEMINARS:**

2021

RESINNREG Western Norway Applied Science University (Seminar)

Utrecht University, Urban Futures Seminars (Seminar)

Manchester CIB (Seminar)

Collegio Carlo Alberto (Seminar)

University Milano Bicocca (Seminar)

GSSI L'Acquila (Seminar)

RSAl-GSSI (Keynote Speaker)

European University Institute (Panel Speaker)

2020

CIRCLE, Lund University (Seminar)

Cattolica University (Seminar)

UNU-MERIT, United Nations University (Seminar)

RSA (Webinar)

Bocconi University (Brown Bag Seminar, MNT)

2019

Tsinghua University, ICC Conference, Beijing (Invited Speaker)

Herrenhausen Conference "The New Role of the State for the Emergence and Diffusion of Innovation",

Volkswagen Foundation (Hannover) (Plenary Panelist)

Twente University (Seminar)

2018

RSA Summer School (Invited speaker)  
Rethinking Clusters, Florence University (Plenary Speaker)  
DRUID Academy (Keynote)

2017

D'Amore-McKim School of Business, Northeastern University (Seminar)  
CBS (Seminar)  
AIB (UK & I Chapter) (Panelist)

2015

European Meeting of Applied Evolutionary Economics, MERIT, Maastricht (NL) (Keynote)  
Reading-UNCTAD AIB Conference (Panelist)

2014

Geography of Innovation Annual Conference, Utrecht (NL) (Keynote)  
CIRCLE 10th Anniversary, Lund (SWEDEN) (Keynote)

Pre-2013:

Cambridge University (2012, Keynote); Fondazione Enrico Mattei (2011, Keynote); SPRU, University of Sussex (2011: Seminar); Universidad Miguel Hernández de Elche (2011; Keynote); University of Catania (2011, (Keynote); Sant'Anna School of Advanced Studies (2010; Seminar); University of Bologna (2009; Seminar); Imperial College London (2008; Seminar); University of Padua (2008; Seminar); Universidad Autonoma Metropolitana (2008; Seminar); Utrecht University (2008; Seminar); University of Cambridge (2008; Seminar); Fundacion CENIT Argentina (2007; Seminar); Eindhoven University (2007; Seminar); Max Plank Institute of Economics (2007; Seminar); Lund University (2006; Seminar); University of Cambridge (2006; Keynote); Universidad Autonoma Metropolitana Mexico City (2006; Keynote); Utrecht University (2006; Seminar); Wits Business School South Africa (2005; Keynote).

## **INTERNATIONAL ORGANIZATIONS AND POLICY EVENTS**

(Invited Speaker)

2018

OECD-INADEM Workshop "Building business linkages that boost SME productivity" (Mexico City, MEXICO)

2017

European Week of Regions and Cities, "The regional dimension of inequality: territorial responses in a rapidly changing economic environment", EU Commission (Brussels, BELGIUM).  
United Nations Conference on Trade and Development (UNCTAD) - AIB panel on "Multinational Enterprises and Sustainable Development Goals" (Dubai, EMIRATES).

2016

Food and Agriculture Organization (FAO) Expert Group Meeting on "Sustainable Value Chain Development: Inclusiveness in Value Chain Development", organized at FAO – (Rome, ITALY)

2014

World Investment Forum United Nations Conference on Trade and Development (UNCTAD): "Shaping a New Policy Research Agenda. Multi-disciplinary Academic Conference" (Geneva, SWITZERLAND).

2011

Inter-American Development Bank (IADB) Workshop: "Methodologies for Impact Evaluation of Cluster Development Programs" (Washington DC, USA).

2010

United Nations Industrial development Organization (UNIDO) Expert Group Meeting on "Agro-food Value Chains in Asia" (Vienna, AUSTRIA).

2007

EU Think-Tank "Innovation and the Fight against Poverty, Hunger and Disease" (Rabat, MOROCCO).

Trade and Invest, Ministry of Foreign Investment “Opportunity Export and Cluster Policies” (Kingston, JAMAICA) – Delegate for the United Nations Industrial Development Organization (UNIDO).

United Nations Industrial Development Organization (UNIDO) Expert Group Meeting on “Innovation Systems in Developing Countries” (Vienna, AUSTRIA).

Meso-American Competitiveness Forum, World Bank “Mesoamerican Forum on Clusters and Productive Chains” (Tegucigalpa, HONDURAS).

2005

United Nations Economic Commission for Latin America and the Caribbean (ECLAC) “El Reto de Acelerar el Crecimiento Economico en America Latina” (Santiago de Chile, CHILE).

### **WORKSHOPS ORGANIZATION AND CONFERENCE SERVICES:**

(recent selection)

2021

- Track co-chair European International Business Academy, (with A. Jaqueminet)

2020

- Member of the SIM (Societal Issues in Management) Academy of Management Annual Meeting Doctoral Consortium
- Co-chair of the SIMA-Sinergie Annual Conference (co-chaired with M. Frey)
- Member of the Junior Faculty Consortium, AIB Annual Meeting
- Co-organizer of the Geography of Innovation 2020 Panel “The Dark Side of Innovation in Times of Shifting Technological Paradigm” (co-organized with S. Iammarino)

2019

- *AIB Journal of International Business Studies* Paper Development Workshop
- *AIB Journal of International Business Studies* Paper Development Workshop Speaker ‘New grand challenges in IB research’
- *AIB Journal of Management Studies/Journal of World Development* Paper Development Workshop

2018

- Academy of Management Annual Meeting Professional Development Workshop “Business and Human Rights and Access to Justice: Theoretical Premises and Empirical Evidence” (with Kathleen Rehbein; Judith Schrempf-Stirling, Judith; Florian Wettstein; Michelle Westermann-Behaylo, Michelle; Tricia Olsen; Valentina Marano; Annie Snelson-Powell; and Michael Johnson-Cramer)
- Joint Sant’Anna-REMARC Workshop: “Intellectual property rights and human rights: Economic and policy challenges” (Invited Speakers: David Levine; Margaret Kyle)
- REMARC – EU Jean Monnet Workshop: “The other side of social responsibility. Private sector wrongdoing and the power of political connections” (Invited Speakers: Christopher B. Yenkey and Francesca Lotti)
- LAEMOS (Latin American Group of Organization Studies) Panel: “Organizational Upgrading and the Diffusion of International Standards in Emerging Markets” (with Gerald A. McDermott; Miguel Lengyel; Laszlo Bruszt and Carlo Pietrobelli)

2017

- AIB Annual Meeting, Track chair: “The contribution of MNEs to building sustainable societies”
- *Journal of International Business Studies* Paper Development Workshop
- Doctoral Consortium Speaker: “Research on Clusters in IB”
- EIBA, Track co-chair: “MNEs and sustainable development” (with Jonathan Doh)
- EIBA Panel on "Transition toward a Sustainable Economy: Opportunities and Challenges for MNEs" (with Anne Jacqueminet; Christiane Bode; Daniel Shapiro and Maurizio Zollo)

## PUBLICATIONS

### *Peer reviewed journal articles:*

- Giuliani E. (with Biggi G., Martinelli A., Benfenati E.) (2022) Patent Toxicity, *Research Policy*, 51 (1), 104329.
- Giuliani E. (with Maghssudipour A., Balland P.A.) (2021) Cast apart by the elites: how status influences assortative matching in industrial clusters, *Industry and Innovation*, 1-24.
- Giuliani E. (with Coad A., Biggi G.) (2021) Asbestos, leaded petrol, and other aberrations: comparing countries' regulatory responses to disapproved products and technologies, *Industry and Innovation* 28 (2), 201-233
- Giuliani E. (with Biggi G.) (2021) The noxious consequences of innovation: what do we know? *Industry and Innovation* 28 (1), 19-41.
- Giuliani E. (2020) Piketty, Thunberg, or Marx? Shifting ideologies in the COVID-19 bailout conditionality debate, *Journal of International Business Policy* 3 (4), 443-450.
- Giuliani E. (with Tuan A., Calvimontes J.) (2020) Creating Shared Values meets human rights? A sense-making perspective in small-scale firms, *Journal of Business Ethics*, 173, 489-505.
- Giuliani E. (with Nieri F., Fiaschi D., Salvati N.) (2020) How bad is your company? Measuring corporate wrongdoing beyond the magic of ESG measures, *Business Horizons*, 63 (3), 287-299.
- Giuliani E. (with Wettstein F., Santangelo G., Stahl G.) (2019) International Business and Human Rights: A research agenda, *Journal of World Business*, 54 (1): 54-65
- Giuliani E. (with Buhmann K., Taylor M.B.) (2019) Business and human rights in global value chains. *Competition and Change*, 23(4) 337-345.
- Giuliani E. (with Balland P.A., Matta A.) (2019) Straining but not thriving: Understanding network dynamics in underperforming industrial clusters, *Journal of Economic Geography*, 19 (1): 147-172.
- Giuliani E. (with Nieri F.) (2019) Fixing 'bad' capitalism: Why CSR and pro-good initiatives may not be enough, *Critical Perspectives on International Business*, forthcoming.
- Giuliani E. (2019) Why multinational enterprises may be causing more inequality than we think, *Multinational Business Review*, 27(3): 221-225.
- Giuliani E. (with Amendolagine V., Martinelli A., Rabellotti R.) (2018) Chinese and Indian MNEs' shopping sprees in advanced countries. How good is it for their innovation output? *Journal of Economic Geography*, 18 (5): 1149-1176.
- Giuliani E. (with De Marchi V., and Rabellotti R.) (2018) Do Global Value Chains Offer Developing Countries Learning and Innovation Opportunities? *The European Journal of Development Research*, 30 (3): 389-407.
- Giuliani E. (2018) Regulating global capitalism amid rampant corporate wrongdoing – Reply to “Three frames for innovation policy”, *Research Policy* 47 (9): 1577-1582
- Giuliani E. (with Ciravegna L. Vezzulli A., Kilian B.) (2017) Decoupling standards from practice: The impact of in-house certifications on coffee farms' environmental and social conduct, *World Development*, 96: 294-314.
- Giuliani E. (with Fiaschi D., Nieri F.) (2017) Overcoming the liability of origin by doing no harm. Assessing emerging country firms' social irresponsibility as they go global, *Journal of World Business*, 52 (4): 546-563.
- Giuliani, E. (with Santangelo, G., & Wettstein, F.) (2016). Human rights and international business research: A call for studying emerging market multinationals. *Management and Organization Review*, 12 (3), 631-637.
- Giuliani E. (2016) Human Rights and Corporate Social Responsibility in Developing Countries' Industrial Clusters, *Journal of Business Ethics*, 133 (1): 39-54.
- Giuliani E. (with Fiaschi D., Nieri F.) (2015) BRIC companies seeking legitimacy through Corporate Social Responsibility, *UNCTAD Transnational Corporations*, 22 (3): 5-42 (referenced back to 2013).
- Giuliani E. (with Martinelli A., Rabellotti R.) (2015) Is Co-Invention Expediting Technological Catch Up? A Study of Collaboration between Emerging Country Firms and EU inventors, *World Development*, 77: 192-205.
- Giuliani, E. (with Amighini, A., Cozza C., Rabellotti R., Scalera V.G.) (2015) Multinational enterprises from emerging economies: What theories suggest, what evidence shows. A Literature Survey. *Economia e Politica Industriale – Journal of Industrial and Business Economics*, 42(3), 343-37.

- Giuliani E., (with Gorgoni S., Gunther C., Rabellotti R.) (2014) Emerging versus advanced country MNEs investing in Europe: A typology of subsidiary global–local connections, *International Business Review* 23, 680-691.
- Giuliani E., (with Macchi C.) (2014) Multinational Corporations' Economic and Human Rights Impacts on Developing Countries: A Review and Research Agenda, *Cambridge Journal of Economics*, 38 (2), 479-517.
- Giuliani E. (2013) Network dynamics in regional clusters: Evidence from Chile, *Research Policy*, 42 (8), 1406-1419.
- Giuliani E. (2012) Clusters, networks and firms' product success. An empirical study, *Management Decision*, 51 (6): 1135 – 1160.
- Giuliani E. (with X.M. Morales) (2012) The cluster model: whether and what developing countries should learn from advanced countries, *Int. J. Transitions and Innovation Systems*, 2 (3/4): 219-232.
- Giuliani E., (with Rabellotti R.) (2011) Universities in emerging economies: Bridging local industry with international science. Evidence from Chile and South Africa, *Cambridge Journal of Economics*, 36: 679-702.
- Giuliani E. (2011) The Role of Technological Gatekeepers in the Growth of Industrial Clusters: Evidence from Chile, *Regional Studies*, 45 (10): 1329-1348.
- Giuliani E. (with Marin A.) (2011) MNC subsidiaries' position in global knowledge networks and local spillovers: Evidence from Argentina, *Innovation and Development* 1 (1), 91-114.
- Giuliani E. (with Morrison A., Rabellotti R., Pietrobelli C.) (2010) Who are the researchers that are collaborating with industry? An analysis of the wine sectors in Chile, South Africa and Italy, *Research Policy*, 39(6): 748-761.
- Giuliani E. (with Arza V.) (2009) What drives the formation of 'valuable' university-industry linkages? Insights from the wine industry, *Research Policy*, 38: 906–921.
- Giuliani E. (2008) Multinational Corporations and patterns of local knowledge transfer in Costa Rican High-Tech industries, *Development and Change*, 39 (3): 385-407.
- Giuliani E. (2007) The selective nature of knowledge networks in clusters: evidence from the wine industry, *Journal of Economic Geography*, 7: 139-168.
- Giuliani E. (with Marin A. and Dantas E.) (2007) The Persistence of 'Capabilities' as a Central Issue in Industrialization Strategies: How They Relate to MNC Spillovers, Industrial Clusters and Knowledge Networks, *Asian Journal of Technology Innovation* 15 (2) (Special Issue in Honour of Martin Bell).
- Giuliani E. (2007) The wine industry: persistence of tacit knowledge or increased codification? Some implications for catching-up countries, *International Journal of Technology and Globalisation*, 3 (2/3): 138 – 154.
- Giuliani E. (with Bell M.) (2007) Catching up in the global wine industry: innovation systems, cluster knowledge networks and firm-level capabilities in Italy and Chile, *International Journal of Technology and Globalisation*, 3 (2/3): 197:223.
- Giuliani E. (2007) Toward an understanding of knowledge spillovers in industrial clusters, *Applied Economics Letters*, 14, 87-90.
- Giuliani E. (2005) Cluster Absorptive Capacity: why some clusters forge ahead and others lag behind? *European Urban and Regional Studies*, 12 (3), 269-288.
- Giuliani E. (with Pietrobelli C., and Rabellotti R.) (2005) Upgrading in global value chains: Lessons from Latin American clusters. *World Development* 33(4), 549-573.
- Giuliani E. (with Bell M.) (2005) The micro-determinants of meso-level learning and innovation: evidence from a Chilean wine cluster. *Research Policy* 34(1), 47-68.

**Book chapters:**

- Giuliani E., Jaqueminet A., Nieri F. (2021) Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting, in Castellani D., Perri A., Scalera V., Zanfei A. (eds.), *Cross-Border Innovation in a Changing World*, Oxford University Press.
- Giuliani E. (with Macchi C.) (2018). Human rights and European business: The ILVA case, in Suder G., Riviere M., Lindeque J. *The Routledge Companion to European Business*, Routledge.
- Giuliani, E. (with Nieri F.) (2018). International business and corporate wrongdoing: A review and research agenda. In D. Castellani, R. Narula, N. Quyen, I. Surdu, & W. Ames (Eds.), *Contemporary Issues in International Business: Institutions, Strategy and Performance*. Palgrave Macmillan.
- Giuliani E. (with Rabellotti R.) (2018). Italian Industrial Districts Today: Between Decline and Openness to Global Value Chains, In De Marchi, V., Di Maria, E., Gereffi, G. *Local clusters in global value chains: Linking actors and territories through manufacturing and innovation*, Routledge.

- Giuliani E. (2017) Industrial clusters in global networks, In Bathelt, H.; Cohendet, P.; Henn, S. *The Elgar Companion to Innovation and Knowledge Creation: A Multi-Disciplinary Approach*, Edward Elgar.
- Giuliani E. (with Martinelli, A.; Amendolagine, V.; Rabellotti, R.) (2017) Chinese MNEs bridging technologies across home and host regions, In McKelevey M.; Jin J. *Innovation and Globalization in the Chinese Entrepreneurial Eco-System: Creating and Improving Technological Capabilities in Chinese Companies*, Edward Elgar.
- Giuliani E. (with Pietrobelli C.) (2016) Social Network Analysis for Evaluating Cluster Development Programs, in Maffioli A., Pietrobelli C., Stucchi R. *The impact evaluation of cluster development programs: methods and practices*, Inter-American Development Bank, Competitiveness and Innovation Division, Washington DC, US, pp. 37-58.
- Giuliani E. (with Matta A., Pietrobelli C.) (2016) Networks, Cluster Development Programs, and Performance: The Electronics Cluster in Córdoba, Argentina, in Maffioli A., Pietrobelli C., Stucchi R. *The impact evaluation of cluster development programs: methods and practices*, Inter-American Development Bank, Competitiveness and Innovation Division, Washington DC, US, pp. 117-149.
- Giuliani E., Macchi C., Fiaschi D. (2013) Corporate social irresponsibility in international business, in *International Business and Sustainable Development*, Ed. van Tulder R., Verbeke A., Strange R., Progress in International Business Research, Volume 8, European International Business Academy (EIBA)/Emerald, pp. 141-171.
- Giuliani E., Molina-Morales X. (2012) Knowledge Spillovers and Innovation in Industrial Clusters in *Knowledge, Innovation and Internationalisation*, Ed. Morone P., Routledge.
- Giuliani E., Perrone O., Daniele S. (2012) The Wine Industry in Bolgheri-Val di Cornia, Italy: Facing the crisis with success in *What Makes Clusters Competitive? Cases from the Global Wine Industry*, Ed. Hira A., McGill-Queen's University Press, Canada.
- Giuliani E. (2011), Networks of innovation, in *Handbook on Regional Innovation and Growth*, Ed. Phil Cooke, Edward Elgar, Cheltenham: UK.
- Giuliani E. (2010) Uneven development and spatial distribution of knowledge networks, in: *Handbook on Evolutionary Economic Geography*, Eds. Boschma R. and R. Martin, Edward Elgar, Cheltenham, UK.
- Giuliani E. (with Marin A.) (2007) Global and Local Knowledge Linkages: The case of MNC subsidiaries in Argentina, in *Do Multinationals Feed Local Growth and Development?* Eds. Piscitello L., and Santangelo G., Elsevier: Amsterdam.
- Giuliani E. (with Pietrobelli C., Rabellotti R.) (2007) Upgrading in global value chains: Lessons from Latin American clusters, in *Upgrading to Compete. Global Value Chains, Clusters, and SMEs in Latin America*, Eds. Pietrobelli C. and Rabellotti R., New York: Harvard University Press.
- Giuliani, E. (with Ciravegna, L.) (2007) MNC-dominated clusters and the upgrading of domestic suppliers: the case of Costa Rican electronics and medical device industries, Eds. Leoncini R., Montresor S. *Dynamic Capabilities between Firm Organization and Local Systems of Production*, Routledge.
- Giuliani E. (2007), Networks and heterogeneous performance of cluster firms, Ed. Koen Frenken, *Applied Evolutionary Economics and Economic Geography*, Cheltenham UK: Edward Elgar.
- Giuliani E. (with Ciarli T.) (2005) Inversion extranjera directa y encadenamientos productivos en Costa Rica, Ed. M. Cimoli *Heterogeneidad estructural, asimetrías tecnológicas y crecimiento en América Latina*, Santiago de Chile: Naciones Unidas.

**Edited books:**

- Giuliani E. (co-editors: Rabellotti R., Morrison A.) (2011) *Innovation and Technological Catch-Up: The Changing Geography of Wine Production*, Edward Elgar, Cheltenham: UK.
- Giuliani E. (co-editors: Rabellotti R., van Dick M.P.) (2005) *Clusters Facing Competition: The Importance of External Linkages*, Aldershot: Ashgate.

**Working Papers/Blogs** (excluding published papers):

- Giuliani E. (2020). *Putting human rights into regional growth agendas: Where we stand and where we ought to go*, Papers in Evolutionary Economic Geography (PEEG) 2042, Utrecht University, Department of Human Geography and Spatial Planning, Group Economic Geography.
- Giuliani E. (2020) *Human rights defenders vs. big corporations: A promising field of inquiry*, Business and Human Rights Journal Blog, [CambridgeCore blog](#).
- Giuliani E. (2020) *Regional development facing global sustainability challenges*, [Regional Studies Association Ezine](#) Research Frontline.



**In Italian:**

- Giuliani E. (2018) Come trasformare le imprese per il mondo di domani, in Paolazzi L., Sylos Labini M., Gargiulo T. (eds). *Le sostenibili carte dell'Italia*, Venezia: Marsilio Editori.
- Giuliani E. (2010) Distretti industriali, reti e comunità di knowledge worker: un'analisi empirica nel settore vitivinicolo cileno, *Finanza Marketing e Produzione*, XXVIII (1), 77-115.
- Giuliani E. (with A. Marin) (2008) Imprese multinazionali e trasferimento tecnologico: il caso delle sussidiarie in Argentina, in Bellini N., Calafati A.G. (a cura di), *Internazionalizzazione e Sviluppo Regionale*, Milano: Franco Angeli.
- Giuliani E. (2007) Il concetto di 'rete efficiente': una comparazione internazionale dei rapporti tra Istituti di Ricerca Pubblica e Impresa nel settore del vino, in Salvini A. (a cura di), *Analisi delle reti sociali. Teorie, metodi, applicazioni*, Milano: Franco Angeli.
- Giuliani E. (with Ciarli T.) (2003) Dinamiche di Sviluppo Industriale: Network Locali e Buyer Globali nei Paesi in Via di Sviluppo, in Prodi G. (ed.), *Politiche Industriali in una Economia Aperta. Riflessioni per i paesi in via di sviluppo*, Milano: Franco Angeli.
- Giuliani E. (with Lanzara R.) (2002) Mass customization ed evoluzione progettuale del prodotto: un riesame teorico-empirico, *Finanza Marketing e Produzione*, XX (1): 118-140.

**Papers/Notes for International Organizations**

- Giuliani E. (with Coad A., Biggi G.) (2020). Asbestos, leaded petrol, and other aberrations: Comparing countries' regulatory responses to disapproved products and technologies, JRC Working Papers on Corporate R&D and Innovation, 2019-08, Joint Research Centre (Seville site).
- OECD (2019) Enhancing SME productivity. Policy highlights on the role of managerial skills, workforce skills and business linkages, OECD SME and Entrepreneurship Papers, doi.org/10.1787/f493861e-en.
- OECD (2014) Italy: Key Issues and Policies, OECD Studies on SMEs and Entrepreneurship, OECD Publishing. (contribution together with Rabellotti R.)
- Giuliani E. Rabellotti R., Alexander R. (2014), Clusters in the Caribbean: Understanding their characteristics, defining policies for their development, VIII Americas Competitiveness Forum "The Human Imagination at Work", Trinidad & Tobago.
- Giuliani E., Maffioli A., Pacheco C., Pietrobelli C., Stucchi R. (2013) Evaluating the Impact of Cluster Development Programs, IDB Publications 81539, Inter-American Development Bank, Washington DC.
- Giuliani E. Matta A. (2013) Impact Evaluation with Social Network Analysis Methods. Program for Supply Chain Development in the Province of Cordoba, Argentina. Prepared for the Inter-American Development Bank, Washington DC.
- Giuliani E., Pietrobelli C. (2011) Social Network Analysis Methodologies for the Evaluation of Cluster Development Programs, IDB Publications 53978, Inter-American Development Bank, Washington DC.
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- Giuliani E. (with Ciarli T.) (2005) Inversion extranjera directa y encadenamientos productivos en Costa Rica, Ed. M. Cimoli Heterogeneidad estructural, asimetrías tecnológicas y crecimiento en América Latina, Santiago de Chile: United Nations.

**TEACHING:**

Elisa has been active in teaching at undergraduate and postgraduate levels since 2004. She has experience in teaching in several countries worldwide; besides Italy, she has held courses or participated in PhD training activities in the EU and Latin America. She is currently teaching International Management & Marketing (BSc Management for Business and Economics, University of Pisa) and Business & Society (MSc

Economics, University of Pisa & Scuola Superiore Sant'Anna). Over the past 10 years, Elisa has collaborated with post-graduate teaching at the Scuola Superiore Sant'Anna, where she coordinates the module "Business and Human Rights" in the MA program "Human rights and conflict management". Over her career, her courses have covered topics ranging from general management, economics and management of innovation, economic development, sustainable development, international business, business and society. At PhD level, she has taught research methods, social network analysis, evaluation of cluster policies.

She regularly supervises undergraduate and post-graduate (Master) theses.

**PhD SUPERVISION:**

Verdiana Morreale (2021-2023)

Thesis' title: tbc

PhD in Sustainable Development and Climate change (PhD SDC)

Gianluca Biggi (2017- 2021)

Thesis: Toxic inventions: geo-temporal dynamics and firm level strategies in the chemical industry

PhD in Management, University of Pisa, Florence and Siena

Diletta Acuti (2016-2019)

Thesis: Corporate Social Responsibility Communication

PhD in Management, University of Pisa, Florence and Siena

Co-supervised student

Federica Nieri (2014-2018)

Thesis: Corporate Social Irresponsibility and International Business

PhD in Management, University of Pisa, Florence and Siena

Chiara Macchi (2011-2015)

Thesis: "The Challenge of Preventing and Punishing Human Rights Abuses along Transnational Corporations' Supply Chains: Assessing the Potential of Voluntary and Binding Approaches in the Light of the UN "Protect, Respect, Remedy" Framework on Business and Human Rights.

PhD in "Politics, Human Rights and Sustainability", Sant'Anna School of Advanced Studies, Pisa.

Co-supervised with Dr. E. Sommario.

Manuela Gussoni (2007-2010)

Thesis: The Determinants of R&D Cooperation. Evidence from the Manufacturing and the Service sectors in Europe.

PhD in Economics, University of Pisa. Co-supervised with Prof. A. Secchi.

Note: This CV does not include information about university department services (e.g. evaluation committees; administrative and institutional duties, etc.)

Last updated: 25 10 2021